

RAFFLE BENEFITING TUCSON CHARITIES

100% FOR LOCAL CHARITIES

TICKET PRICE

\$25

OR 5 FOR \$100



2014 JEEP
CHEROKEE

THE
MILLION
for
TUCSON
RAFFLE

The Jim Click Automotive Team is presenting a new **2014 Jeep Cherokee** to the entire community...to be used as the featured prize in a raffle to raise one million dollars for non-profit Tucson organizations.

With your \$25 contribution (or 5 tickets for \$100) you could win a **2014 Jeep Cherokee**. The best part is that 100% of your contribution will support Tucson charities – that keep all the proceeds from the maximum 50,000 tickets which will be sold. The drawing will be held November 13, 2014. Entries must be received by October 31, 2014.



For campaign and ticket information, contact the Jeep Cherokee Raffle Team at 520.342.5210 or at: jeep@russellpublic.com

YOU COULD WIN



2014 JEEP CHEROKEE

\$40,000
Approximate value

Jeep Cherokee Community Fundraiser Guidelines

- The Jim Click Automotive Team is presenting a new 2014 Jeep Cherokee to the entire community. All 501(c)(3) organizations in the greater Tucson region are invited to raffle off this donated vehicle this Winter, Spring, Summer, and Fall.
- Charitable organizations may request and sell raffle tickets to community supporters, donors, and anyone else who wants to win a new Jeep Cherokee! Purchase of tickets is NOT limited to Arizona residents and businesses.
- Proceeds from the sales of tickets will be retained by each selling non-profit organization in the community.
- A maximum of 50,000 tickets will be distributed for fundraising purposes. Tickets will be sold at \$25.00 or \$100.00 for five tickets.
- All organizations taking part in this community fundraiser will be responsible for accurately reporting the number of tickets sold and total funds raised to the Jeep Cherokee raffle management team.
- Entry deadline: All raffle ticket entries must be received by October 31, 2014. The raffle ticket drawing will be held on November 13, 2014 at a location to be announced.
- Each interested organization will initially receive 200 raffle tickets to sell. More raffle tickets may be requested as needed.
- The Jeep Cherokee raffle is a community-wide fundraising campaign to benefit the charitable 501(c)(3) organizations whose base of operations are located in greater Tucson, Arizona. Organizations must be prepared to provide a copy of a "letter of determination" from the IRS as confirmation of their 501(c)(3) status to the raffle management organization for verification of raffle participation eligibility.
- Persons must be 21 years of age or older to win. The winner will be responsible for all taxes, registration, and travel to claim the vehicle.
- Employees of the Jim Click Automotive Team, Moret and Associates Advertising, and Russell Public Communications are not eligible to participate.
- Winner consents to be photographed and for their name and likeness to be used by the Jim Click Automotive Team and/or the representing public relations agency (Russell Public Communications) and advertising agency (Moret and Associates Advertising) for publicity and advertising purposes.
- Color and options on the new Jeep Cherokee are subject to Jim Click Automotive Team's discretion.
- This raffle is being sponsored by Linkages, an Arizona non-profit corporation.

